

Carol J. Dunlop is the co-founder and CCO at CSI Corporation, the company she founded twenty-six years ago with her husband Alvin. Carol is an Amazon #1 International Best-selling author for her book, ***UN-Market Your Business; 10 Ways for Savvy Entrepreneurs to Stand Out, Stop Struggling, and Start Profiting***. Carol is affectionally referred to as “The Online WOW! Strategist” by her tribe. She teaches entrepreneurs to convert marketing into money using their website as their hub and incorporating the marketing strategy they love to reach their audience. Carol currently speaks about how to “UN-Market” your business and utilize your website as your business hub. Her clients hail from cities across the U.S.A., the U.K., New Zealand, and Australia. She has shared the stage with the likes of Master Business Coach Aprille Franks, Nyala Phillips, Dr. Ranelli Williams, and NY Times Best-Selling Author Mike Michalowicz. Carol hosts the *UN-Market Your Business* podcast where she has featured such guests as 8-Time Mr. Olympia Lee Haney, Katie Krimitso, and the *SportsBizMiss* Kristi Dosh. Carol is also the author of the ***90-Day Gratitude Journal for Your Business***.